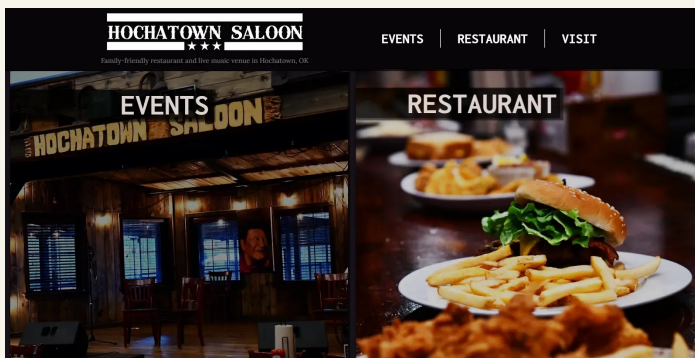


Sell your own tickets. Keep your customers.

A ticketing site that is yours: your domain, your Stripe account, your customer list. The buyer pays a service fee, card processing comes out of it, and **what is left is split half and half with you**. The refundable-ticket upgrade too. No monthly fee for ticketing.



FLAGSHIP VENUE

Built inside Hochatown Saloon

Event Master was built inside a working room: 550 inside, 2,500 outside, next to Broken Bow Lake in Hochatown, Oklahoma, booking national country and red-dirt acts. Most of what is in it started as something the saloon needed on a show night.

18,000+

ticket orders at the saloon
since 2019

14,292

customers now in its own list

Its website, customer list, email campaigns, review requests and staff schedule run on Event Master today. Its ticket sales move onto its own site this season.

Everything a ticketing company has, on your domain

- Show pages, calendar and checkout
- Apple Pay, Google Pay and cards
- GA, VIP, tables, sections and seating charts
- QR tickets that change every 30 seconds
- A door scanner that works when the Wi-Fi doesn't
- Box office, comps, holds and promo codes
- Refunds, transfers and the refundable upgrade
- Settlement with the band, every fee itemized
- Your customer list, imported and yours to keep
- Email campaigns and show reminders
- Staff roles and a log of every change
- A whole venue website, if you want it

Same show. Different take-home.

A **\$30 ticket, 300 sold**, and 1 in 5 buyers adding the refundable upgrade. Event Master against the fee models ticketing companies commonly use.

Fee model	Buyer pays on top	You get per ticket	You get for the show
Event Master	\$2.49	\$30.63 + upgrade share	\$9,286
Flat fee + percent, processing extra	\$3.39	\$30.00	\$9,000
Percentage service fee	\$4.37	\$30.00	\$9,000
Lower flat fee + percent, processing extra	\$2.64	\$30.00	\$9,000
Venue pays per ticket	\$0.00	\$28.08	\$8,424

Your buyers pay \$270 less in fees, and you take home \$286 more than under a flat fee plus percent with processing on top. Run your own numbers at eventmasterticketing.com/compare.

The refund upgrade, split

Buyers can add a refundable upgrade for 10% of the order. Half is yours, so the buyers who take it fund the refunds you honor. Cancel up to 24 hours before doors, ticket unscanned, no reasons asked. A term of sale, not insurance, and you choose whether to switch it on.

Your money, before the show

Sales go straight into your own Stripe account and pay out on Stripe's standard schedule, typically two business days. You are the merchant of record; we never hold your ticket money.

A person on show night

Email us during your show and a person answers while your doors are open. For anything urgent, call or text.

Live in about a week

01

Connect your Stripe

02

We import your customers

03

Put your next show on

04

Sell on your domain

05

Work the door

Fee models are illustrations of common fee structures, built from pricing ticketing companies published in October 2026, not quotes for any one company. Assumes one ticket per order, the buyer paying the fees, no sales tax. Hochatown Saloon figures are the venue's own ticket history since June 2019.